# **International Certificate in Impact Entrepreneurship (ICIE)**

# **Application Form and Business Idea Details**

The goal of the ICIE programme is to train the next generation of impact entrepreneurs, individuals who create profitable businesses that bring social, economic, and environmental development to their communities.

To begin your journey on the ICIE programme, please complete this application form and business idea template, and email the completed document to [ICIE@tut.ac.za](mailto:ICIE@tut.ac.za) along with your full CV.

1. **Applicant Details**

|  |  |
| --- | --- |
| **Title (Mr, Mrs, etc.)** | Click or tap here to enter text. |
| **Surname** | Click or tap here to enter text. |
| **First Names** | Click or tap here to enter text. |
| **ID Number** | Click or tap here to enter text. |
| **Gender** | Choose an item. |
| **Permanent Postal Address and Code** | Click or tap here to enter text. |
| **Email Address** | Click or tap here to enter text. |
| **Contact Number** | Click or tap here to enter text. |
| **Population Group** | Click or tap here to enter text. |
| **Country of Citizenship** | Click or tap here to enter text. |

There are a limited number of partial sponsorships available for the programme. These are open sponsorships that will fund 50% of the programme fee for those that are awarded a sponsorship. Successful application and being part of the ICIE programme does not automatically qualify applicants for a sponsorship as these have their own criteria for award.

**Please indicate whether you would like to be considered for a partial sponsorship?** Yes  No

1. **Business Idea Details**

Please use this form to tell us more about the business you want to scale up or the business idea you would like to start as part of the ICIE programme.

|  |  |
| --- | --- |
| **Business/Idea name:** | Click or tap here to enter text. |
| **Number of employees / number of team members:** | Click or tap here to enter text. |
| **Year of establishment:** | Click or tap to enter a date. |

1. **Executive summary**

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| Click or tap here to enter text. |

1. **What is the (previously) unmet need your business idea is solving?**

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| Click or tap here to enter text. |

1. **Who is your target market?**

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| Click or tap here to enter text. |

1. **What social benefits do you believe your business idea will generate?**

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| Click or tap here to enter text. |

1. **How will your business idea make money and become sustainable in the long term?**

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| Click or tap here to enter text. |

1. **How is or will your team (be) structured and how do the key strengths and weaknesses of your team help you meet your goals?**

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| --- |
| Click or tap here to enter text. |

1. **If you were chosen to be part of the ICIE programme, what would you anticipate as the key next steps for your business idea?**

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| --- |
| Click or tap here to enter text. |